# IN THE UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF NEW YORK

TELEBRANDS CORPORATION,	
Plaintiff,	
V.	Case No. 1:23-cv-00225-MAD-CFH
BHSD TRADING LLC,	
Defendant.	

## **DECLARATION OF CHRISTOPHER H. ANDERSON**

Submitted July 26, 2024

HIGHLY CONFIDENTIAL – ATTORNEYS' EYES ONLY

Telebrands Corporation v. BHSD Trading LLC

I, Christopher H. Anderson, state and declare the following:

- 1. I am a Senior Manager at the firm of Stout Risius Ross, LLC ("Stout"), a multi-disciplinary firm specializing in corporate finance, valuation, financial disputes, and investigations. My curriculum vitae, which is attached to this declaration, describes my professional experience.
- 2. I have been retained by Telebrands Corporation ("Telebrands") in the above-referenced matter to assist the Court in determining the appropriate amount of damages that may be recoverable by Telebrands as a result of BHSD Trading LLC's ("BHSD")<sup>1</sup> infringement of U.S. Patent No. 9,581,272 entitled "Garden Hose," issued February 28, 2017 ("the '272 patent") and U.S. Patent No. 10,174,870 entitled "Expandable and Contractable Garden Hose," issued January 8, 2019 ("the '870 patent") (collectively, "the patents-in-suit").<sup>2</sup>
- 3. I understand that on April 27, 2023, default was entered against Defendant, BHSD, for failure to appear in this action.<sup>3</sup> On May 30, 2023, Telebrands filed a Motion for Default Judgment requesting the following:
  - (1) a finding of default judgment as to liability for patent infringement under 35 U.S.C. § 271(a), (2) a permanent injunction order prohibiting Defendant from selling the Accused Products, (3) an order permitting Telebrands to conduct

<sup>&</sup>lt;sup>1</sup> I understand that Isaac Perlmutter is the sole member of BHSD, The Garden Hose LLC ("Garden Hose"), and YMMP LLC ("YMMP"), and that each of these companies made sales of expandable hose products accused of infringing Telebrands' patents in this matter (*see* Declaration of Isaac Perlmutter, dated May 1, 2024). For purposes of this declaration, I may refer to BHSD, Garden Hose, and YMMP collectively as "BHSD."

<sup>&</sup>lt;sup>2</sup> Complaint for Patent Infringement, dated February 17, 2023 (Dkt. 1); U.S. Patent No. 9,581,272, issued February 28, 2017; U.S. Patent No. 10,174,870, issued January 8, 2019.

<sup>&</sup>lt;sup>3</sup> Clerk's Certificate of Action Taken on Plaintiff(s) Request for Entry of Default, dated April 27, 2023 (Dkt. 13).

United States District Court for the Northern District of New York

Case No. 1:23-cv-00225-MAD-CFH

Telebrands Corporation v. BHSD Trading LLC

limited discovery to determine the amount of Telebrands' damages to be

submitted to the Court thereafter, (4) an award of monetary damages, including

all assets in Defendant's online marketplace accounts, including those operated

by PayPal, Meta, Shopify, and Amazon, to Telebrands, (5) an award of treble

damages, reasonable attorneys' fees, costs and expenses, and pre-judgment and

post-judgment interest to be determined following the completion of Telebrands'

limited damages discovery or at the completion of the case, and (6) any additional

relief the Court deems just and proper.<sup>4</sup>

4. On October 10, 2023, the Court issued a Memorandum-Decision and Order in

response to Telebrands' Motion for Default Judgment stating that Plaintiff is entitled to "default

judgment as to liability" and "permanent injunctive relief," and "that additional evidence is

necessary before the Court may award damages, fees, and costs." The Memorandum-Decision

and Order further states that, in order to facilitate the production of additional evidence, "the

Court grants Plaintiff's request to obtain discovery from Defendant to determine the amount of

its damages." As of the date of this declaration, I have been provided a financial document

relating to BHSD's infringing sales made through Amazon.com and joeysgarden.com, which Mr.

Isaac Perlmutter, BHSD's representative and sole member, represented "reflect[s] all of BHSD's,

Garden Hose's and YMMP's sales of expandable hoses."<sup>7</sup>

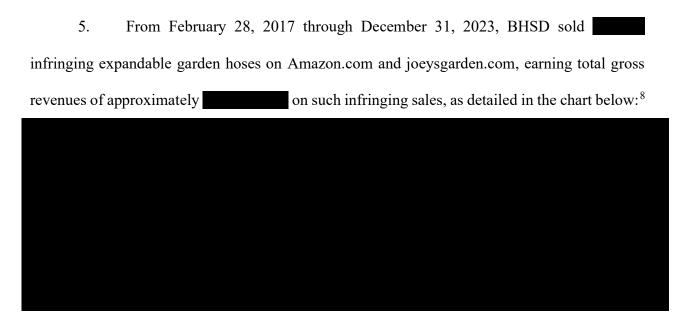
<sup>4</sup> Plaintiff Telebrands Corporation's Notice of Motion for Default Judgment, dated May 30, 2023 (Dkt. 17).

<sup>5</sup> Memorandum-Decision and Order, dated October 10, 2023 (Dkt. 19), pp. 5-6.

<sup>6</sup> Memorandum-Decision and Order, dated October 10, 2023 (Dkt. 19), p. 6.

<sup>7</sup> BHSD Sales Data (P&L Report (second report).xlsx); Declaration of Isaac Perlmutter, dated May 1, 2024.

Telebrands Corporation v. BHSD Trading LLC



6. I understand that, because the Court has entered an Entry of Default against BHSD under Rule 55(a) on Telebrands' claims for patent infringement, Telebrands (as sole owner of the patents-in-suit) is entitled to recover "damages adequate to compensate for the infringement, but in no event less than a reasonable royalty for the use made of the invention by the infringer." While I understand that damages under 35 U.S.C. § 284 are typically measured as either the patent owner's lost profits or as a reasonable royalty, <sup>10</sup> and that a patent owner need only prove

<sup>8</sup> BHSD Sales Data (P&L Report (second report).xlsx). I understand that "" relates to sales made through Garden Hose and "" relates to sales made through YMMP, while "" relates to the amount of "gross sales that is showing on the [A]mazon reports but were for different items, not expandable hoses." I further understand that 2017 amounts are limited to only activity made on or after February 28, 2017, and 2023-2024 amounts are limited to sales made on or before December 31, 2023 (see Email from Adam Kurland to Michael Zinna Re: Perlmutter, dated May 9, 2024; The Garden Hose LLC 2017 Amazon Account Activity Summary; The Garden Hose LLC 2023 Amazon Account Activity Summary). Additionally, I note that BHSD reported sales made through joeysgarden.com of this analysis, I have assumed these sales occurred in 2023. I further note that this assumption has no impact on resulting royalty damages, however, assuming these sales occurred later is conservative when performing a calculation of pre-judgment interest.

<sup>&</sup>lt;sup>10</sup> See, e.g., Beatrice Foods Co. v. New England Printing & Lithographing Co., 899 F.2d 1171, 1173 (Fed. Cir. 1990).

United States District Court for the Northern District of New York

Case No. 1:23-cv-00225-MAD-CFH

Telebrands Corporation v. BHSD Trading LLC

lost profits to a reasonable degree of probability, 11 for purposes of my analysis I have only presented a claim for reasonable royalties.

7. I understand that Courts have accepted reasonable royalty damages calculations based on the simple formula that damages are equal to 1.) the price of the accused product, multiplied by 2.) the number of accused products sold, multiplied by 3.) the respective royalty rate. 12 Stated differently, reasonable royalty damages may be calculated using the following simple formula:

Damages = (Price of Accused Product) \* (Number of Accused Products Sold) \* (Royalty Rate).

8. Royalty damages may also be calculated as a per-unit royalty multiplied by the number of accused products sold. Further, I understand that "[a] reasonable royalty can be calculated from an established royalty, the infringer's profit projections for infringing sales, or a hypothetical negotiation between the patentee and infringer."13 In my determination of a reasonable royalty amount, I have considered a number of factors, including those identified in the Georgia-Pacific v. U.S. Plywood Corp. case. 14 I am aware that the Georgia-Pacific factor analysis is often consulted when determining a reasonable royalty in patent infringement matters. One of the most important of the fifteen Georgia-Pacific factors is the last factor, a hypothetical

<sup>&</sup>lt;sup>11</sup> See, e.g., Del Mar Avionics, Inc. v. Quinton Instrument Co., 836 F.2d 1320, 1326-27 (Fed. Cir. 1987).

<sup>&</sup>lt;sup>12</sup> See e.g., Levitation Arts, Inc. v. Plox, Inc., No. CV 17-1476-MN, 2020 WL 2730905, at \*3 (D. Del. May 26, 2020), report and recommendation adopted, No. CV 17-1476 (MN), 2020 WL 3103894 (D. Del. June 11, 2020).

<sup>&</sup>lt;sup>13</sup> Wordtech Sys., Inc. v. Integrated Network Sols., Inc., 609 F.3d 1308, 1319 (Fed. Cir. 2010).

<sup>&</sup>lt;sup>14</sup> See Georgia-Pacific v. United States Plywood Corp., 318 F. Supp. 1116,1120 (S.D.N.Y. 1970), modified and aff'd 446 F. 2d 295 (2d Cir. 1971).

Telebrands Corporation v. BHSD Trading LLC

negotiation pictured to take place between a willing licensee and willing licensor as of the date of first infringement.

- 9. Although the date of the hypothetical negotiation may predate certain of the events and facts cited below, I understand that in considering and analyzing the *Georgia-Pacific* factors, I am allowed to use the "book-of-wisdom" to consider events and facts that happened subsequent to the date of the hypothetical negotiation.<sup>15</sup> I understand, however, that it is in the Court's discretion whether to consider information from after the date of the hypothetical negotiation.<sup>16</sup>
- 10. I describe my assessment of each of the *Georgia-Pacific* factors, and my conclusion as to the resulting royalty from the hypothetical negotiation, below.

. . .

The methodology encompasses fantasy and flexibility; fantasy because it requires what warring parties would have agreed to as willing negotiators; flexibility because it speaks of negotiations of the time infringement began, *yet permits and often requires a court to look to events and facts that occurred thereafter and that could not have been known to or predicted by the hypothesized negotiators.* 853 F.2d at 1574-75 (emphasis added).

<sup>&</sup>lt;sup>15</sup> See Lucent Techs., Inc. v. Gateway, Inc., 580 F.3d 1301, 1333 (Fed. Cir. 2009) (citing Fromson v. W. Litho Plate & Supply Co., 853 F.2d 1568 (Fed. Cir. 1988), overruled on other grounds by Knorr-Bremse Systeme Fuer Nutzfahrzeuge GmbH v. Dana Corp., 383 F.3d 1337, 1343-44 (Fed. Cir. 2004) (en banc)). In explaining the book-of-wisdom, the Fromson court stated:

Determining a fair and reasonable royalty is often, as it was here, a difficult judicial chore, seeming often to involve more the talents of a conjurer than those of a judge. Lacking adequate evidence of an established royalty, the court was left with the judge-created methodology described as "hypothetical negotiations between willing licensor and willing licensee."

<sup>&</sup>lt;sup>16</sup> See, e.g., ActiveVideo Networks, Inc. v. Verizon Commc'ns, Inc., 694 F.3d 1312, 1332-33 (Fed. Cir. 2012) (finding no abuse of discretion where the plaintiff's expert was permitted to rely upon an agreement that post-dated the hypothetical negotiation by two years but the alleged infringer's expert was not permitted to rely upon an agreement that post-dated the hypothetical negotiation by four years).

## Case 1:23-cv-00225-MAD-CFH Document 34-14 Filed 07/26/24 Page 7 of 35

United States District Court for the Northern District of New York Case No. 1:23-cv-00225-MAD-CFH

Telebrands Corporation v. BHSD Trading LLC

Factor #1: The royalties received by the patentee for the licensing of the patent-in-suit, proving or tending to prove an established royalty.

11. I am aware of four agreements entered into by Telebrands containing rights to the patents-in-suit. I describe these agreements below.

<u>T</u>	elebrands /
12	2. Effective , Telebrands and
	_
17 Settleme	nt and License Agreement between Telebrands Corp. and
<sup>18</sup> Settleme	nt and License Agreement between Telebrands Corp. and I Exhibit A.

<sup>19</sup> Settlement and License Agreement between Telebrands Corp. and

pp. 2-3.

## Case 1:23-cv-00225-MAD-CFH Document 34-14 Filed 07/26/24 Page 8 of 35

United States District Court for the Northern District of New York Case No. 1:23-cv-00225-MAD-CFH

Telebrands	Corporation	v. BHSD	Trading	LLC

Telebrands /
13. Effective , Telebrands and
<sup>20</sup> Settlement and License Agreement between Telebrands Corp. and p. 3.
<sup>21</sup> Settlement and License Agreement between Telebrands Corp. and p. 3.
<sup>22</sup> Settlement and License Agreement between Telebrands Corp. and Exhibit B. Calculated as
<sup>23</sup> Settlement and License Agreement between Telebrands Corp. and Exhibit B.
<sup>24</sup> Settlement and License Agreement between Telebrands Corp. and Exhibit C. Calculated as
<sup>25</sup> Settlement Agreement between Telebrands Corp. and

## Case 1:23-cv-00225-MAD-CFH Document 34-14 Filed 07/26/24 Page 9 of 35

United States District Court for the Northern District of New York Case No. 1:23-cv-00225-MAD-CFH

Telebrands Corporation v. BHSD Trading LLC

-
<u> </u>
Telebrands /
14. Effective , Telebrands entered into a
26.0 41 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4
<sup>26</sup> Settlement Agreement between Telebrands Corp. and Exhibit A.
<sup>27</sup> Settlement Agreement between Telebrands Corp. and pp. 2.
<sup>28</sup> Settlement Agreement between Telebrands Corp. and pp. 2.
<sup>29</sup> Settlement Agreement between Telebrands Corp. and Email from to Michael Zinna with Attachments, dated September 22, 2023.
<sup>30</sup> Settlement Agreement between Telebrands Corp.,

## Case 1:23-cv-00225-MAD-CFH Document 34-14 Filed 07/26/24 Page 10 of 35

United States District Court for the Northern District of New York Case No. 1:23-cv-00225-MAD-CFH

Telebrands Corporation v. BHSD Trading LLC

_	
15.	
31 Settlement Agreement between Telebrands Corp., p. 1 and Exhibit A.	
<sup>32</sup> Settlement Agreement between Telebrands Corp., pp. 1-2.	
<sup>33</sup> Settlement Agreement between Telebrands Corp., p. 3.	
<sup>34</sup> Settlement Agreement between Telebrands Corp., p. 2 and Exhibit B.	
<sup>35</sup> Calculated as	
<sup>36</sup> License Agreement between Telebrands Corp. and	·
<sup>37</sup> License Agreement between Telebrands Corp. and	, p. 2.

## Case 1:23-cv-00225-MAD-CFH Document 34-14 Filed 07/26/24 Page 11 of 35

United States District Court for the Northern District of New York Case No. 1:23-cv-00225-MAD-CFH

Telebrands	Corporation	v. BHSD	<b>Trading</b>	LLC

	<u>_</u> .	
	-	
Telebi	rands Agreements Conclusion	
1.6	A 12	
16.	As discussed above, Telebrands' agreements with	
_		2
	ment between Telebrands Corp. and	, p. 2.
	ment between Telebrands Corp. and	, p. 1.
	ment between Telebrands Corp. and	pp. 1 and 3
	ment between Telebrands Corp. and	, p. 3.
ettlement and	License Agreement between Telebrands Corp. and	

## Case 1:23-cv-00225-MAD-CFH Document 34-14 Filed 07/26/24 Page 12 of 35

United States District Court for the Northern District of New York Case No. 1:23-cv-00225-MAD-CFH

Telebrands Corporation v. BHSD Trading LLC

17	
17.	
· · · · · · · · · · · · · · · · · · ·	
<sup>43</sup> Settlement and License Agreement between Telebrands Corp. and p. 3.	
44 Settlement Agreement between Telebrands Corp. and	, p. 2.
45 Settlement Agreement between Telebrands Corp. and Email from to Michael Zinna with Attachments, dated September 22, 2023.	, Exhibit B
46 Calculated as	
47 Settlement and License Agreement between Telebrands Corp. and Exhibit B and Exhibit C. Calculated as	

## Case 1:23-cv-00225-MAD-CFH Document 34-14 Filed 07/26/24 Page 13 of 35

United States District Court for the Northern District of New York Case No. 1:23-cv-00225-MAD-CFH

Telebrands Corporation v. BHSD Trading LLC

18.
As such, when considering all of
Telebrands' existing agreements containing rights to the patents-in-suit, this Georgia-Pacific
Factor indicates that a royalty on the sales price of expandable garden hoses is an established
and reasonable rate for a license to the patents-in-suit.

<sup>&</sup>lt;sup>48</sup> Calculated as

<sup>&</sup>lt;sup>49</sup> Calculated as

<sup>&</sup>lt;sup>50</sup> License Agreement between Telebrands Corp. and pp. 1.

United States District Court for the Northern District of New York

Case No. 1:23-cv-00225-MAD-CFH

Telebrands Corporation v. BHSD Trading LLC

Factor #2: The rates paid by the licensee for the use of other patents comparable to the

patent-in-suit.

19. I am not aware of any licenses entered into by BHSD for rights to comparable

technology, or otherwise. As such, this Georgia-Pacific Factor has no impact on the result of the

hypothetical negotiation.

Factor #3: The nature and scope of the license, as exclusive or non-exclusive; or as

restricted or non-restricted in terms of territory or with respect to whom the manufactured

product may be sold.

20. The hypothetical negotiation would have resulted in a non-exclusive license to the

patents-in-suit for the infringing products made, used, offered for sale, sold, or imported into the

U.S. Ordinarily, all other things being equal, a non-exclusive license will carry a lower royalty

than an exclusive license. However, with respect to the royalty rate indicated by Telebrands'

existing agreements, this Georgia-Pacific Factor has no impact as each of these agreements also

contained non-exclusive rights.

Factor #4: The licensor's established policy and marketing program to maintain his

patent monopoly by not licensing others to use the invention or by granting licenses under

special conditions designed to preserve that monopoly.

21. I understand that Telebrands takes lengths to protect its patent monopoly on

expandable garden hoses and to prevent other competitors from entering the market by offering

infringing products. As discussed above, Telebrands' existing agreements each contain special

Case 1:23-cv-00225-MAD-CFH Document 34-14 Filed 07/26/24 Page 15 of 35

United States District Court for the Northern District of New York Case No. 1:23-cv-00225-MAD-CFH

Telebrands Corporation v. BHSD Trading LLC

conditions which are designed to preserve the monopoly created by its patent rights during the life of its patents. Under the terms of its agreement with

Ordinarily, a licensor that does not regularly license its technology may charge a higher royalty rate than one which routinely grants licenses to others. However, as I understand that the Court has already entered a permanent injunction against BHSD's infringing sales, 4 this Georgia-Pacific Factor has no impact on the royalty rate indicated by Telebrands' existing agreements.

<sup>&</sup>lt;sup>51</sup> Settlement and License Agreement between Telebrands Corp. and p. 2.

<sup>&</sup>lt;sup>52</sup> Settlement and License Agreement between Telebrands Corp. and p. 2.

<sup>&</sup>lt;sup>53</sup> Settlement Agreement between Telebrands Corp. and , p. 2.

<sup>&</sup>lt;sup>54</sup> Memorandum-Decision and Order, dated October 10, 2023 (Dkt. 19), p. 6.

Case 1:23-cv-00225-MAD-CFH Document 34-14 Filed 07/26/24 Page 16 of 35

United States District Court for the Northern District of New York

Case No. 1:23-cv-00225-MAD-CFH

Telebrands Corporation v. BHSD Trading LLC

Factor #5: The commercial relationship between the licensor and the licensee, such as,

whether they are competitors in the same territory in the same line of business; or whether

they are inventor and promoter.

22. I understand that, prior to the Court entering a permanent injunction against

BHSD's infringing sales, Telebrands and BHSD were competitors in the expandable garden hose

market. As discussed above, also competed in the expandable

garden hose market prior to their agreements with Telebrands. Ordinarily, all other things being

equal, a licensor that is licensing its technology to a licensee that is not a competitor will generally

charge a lower royalty than it would to a licensee who is a direct competitor. However, as each

of Telebrands' existing agreements were entered into with former competitors, this Georgia-

Pacific Factor has no impact on the royalty rate indicated by such agreements.

Factor #6: The effect of selling the patented specialty in promoting sales of other products

of the licensee; the existing value of the invention to the licensor as a generator of sales of its

non-patented items; and the extent of such derivative or convoyed sales.

23. This *Georgia-Pacific* Factor considers the extent to which sales of the infringing

products are used to generate additional sales of other products. I am aware of evidence to

suggest that BHSD's sales of infringing expandable garden hose products may have also

generated additional revenues through such convoyed sales. For example, according to a web

archive of joeysgarden.com from March 31, 2023, BHSD offered for sale a "Wall Mount Hose

Telebrands Corporation v. BHSD Trading LLC

Holder" that could be used for storage with the infringing expandable garden hose products. Further, BHSD's financial data produced in this matter indicates additional gross sales from "other items" of over between February 28, 2017 and December 31, 2023 (though no further detail was provided to distinguish which "other items" generated such sales). Ordinarily, a license in which the patented technology drives the sale of other products or services would typically command a higher royalty rate than a license for technology that does not. However, as described above, Telebrands' Settlement Agreement with As such,

### Factor #7: The duration of the patent and the term of the license.

24. I understand that the hypothetical negotiation for a license to the patents-in-suit would have taken place at or around the date of first infringement. The '272 patent issued on February 28, 2017 and the '870 patent issued on January 8, 2019.<sup>58</sup> I understand based on BHSD's financial data that it was already offering infringing expandable garden hose products

<sup>55</sup> https://web.archive.org/web/20230331164300/https://www.joeysgarden.com/.

<sup>&</sup>lt;sup>56</sup> BHSD Sales Data (P&L Report (second report).xlsx).

<sup>&</sup>lt;sup>57</sup> Settlement Agreement between Telebrands Corp., p. 2 and Exhibit B.

<sup>&</sup>lt;sup>58</sup> U.S. Patent No. 9,581,272, issued February 28, 2017; U.S. Patent No. 10,174,870, issued January 8, 2019.

United States District Court for the Northern District of New York

Case No. 1:23-cv-00225-MAD-CFH

Telebrands Corporation v. BHSD Trading LLC

at the time that the '272 patent issued.<sup>59</sup> As such, I have assumed the hypothetical negotiation would have taken place between Telebrands and BHSD no later than February 28, 2017, the issue date of the '272 patent. As discussed above, I understand that the Court granted Telebrands a permanent injunction against BHSD's infringing sales on October 10, 2023.<sup>60</sup> As such, the license would have extended through such date. Ordinarily, all other things being equal, a license to a patent with a longer life remaining before expiration might expect to command a higher royalty than a license for a patent with a shorter life remaining. However, the effort and expense of implementing a design-around may be more likely to be considered the longer the term of the license, neutralizing the effect of patent life, if such design around options exist. When compared to Telebrands' existing agreements and the royalty rate indicated by such agreements, this Georgia-Pacific Factor has no impact as each of those agreements were limited to a combination of past sales and remaining inventory.

Factor #8: The established profitability of the product made under the patent; its commercial success; and its current popularity.

25. As discussed above, from February 28, 2017 through December 31, 2023, BHSD sold infringing expandable garden hoses on Amazon.com and joeysgarden.com, earning total gross revenues of approximately on such infringing sales.<sup>61</sup> While BHSD has produced profit information, the financial data contains a number of issues that make it difficult

<sup>&</sup>lt;sup>59</sup> BHSD Sales Data (P&L Report (second report).xlsx); The Garden Hose LLC 2017 Amazon Account Activity Summary.

<sup>&</sup>lt;sup>60</sup> Memorandum-Decision and Order, dated October 10, 2023 (Dkt. 19), p. 6.

<sup>61</sup> BHSD Sales Data (P&L Report (second report).xlsx).

Case 1:23-cv-00225-MAD-CFH Document 34-14 Filed 07/26/24 Page 19 of 35

United States District Court for the Northern District of New York

Case No. 1:23-cv-00225-MAD-CFH

Telebrands Corporation v. BHSD Trading LLC

to discern meaningful profit metrics related solely to the infringing expandable garden hose products. For example, according to email correspondence from BHSD's counsel on May 9, 2024, BHSD represented that "[g]ross sales only represent the 2 amazon accounts," while "the units and the net sales" both include sales made from joeysgarden.com. 62 Further, the net sales data is only represented in the aggregate across Garden Hose, YMMP, and joeysgarden.com, and does not separate net sales made on infringing expandable garden hose products versus the gross revenue earned from "other items." The same is true with the expense categories, such as Landed COGS (Cost of Goods Sold), Storage, and Logistics.<sup>64</sup> Setting these issues aside, BHSD's profits have drastically varied from year to year, both nominally and at a percent margin level. Dividing BHSD's calculated profit by the sum of its gross sales across Garden Hose and YMMP results in profit margins ranging from .65 Despite having highly variable levels of profit, BHSD has admitted that this is largely due to its own business decisions in an effort to "stay relevant" in the market. 66 According to BHSD, "[i]n the past the industry was flooded with expandable hoses so the only way to stay relevant was by operating on very low margins."67 However, now that Telebrands has succeeded in protecting its patent monopoly in the expandable garden hose market, the market has become less competitive which allows

<sup>62</sup> Email from to Michael Zinna Re: Perlmutter, dated May 9, 2024; BHSD Sales Data (P&L Report (second report).xlsx).

<sup>63</sup> BHSD Sales Data (P&L Report (second report).xlsx).

<sup>&</sup>lt;sup>64</sup> BHSD Sales Data (P&L Report (second report).xlsx).

<sup>65</sup> BHSD Sales Data (P&L Report (second report).xlsx).

<sup>&</sup>lt;sup>66</sup> Email from to Michael Zinna Re: Perlmutter, dated May 9, 2024.

<sup>67</sup> Email from to Michael Zinna Re: Perlmutter, dated May 9, 2024.

United States District Court for the Northern District of New York

Case No. 1:23-cv-00225-MAD-CFH

Telebrands Corporation v. BHSD Trading LLC

BHSD "to operate on a much higher profit margin." With this balance in mind, the hypothetical

negotiators would understand that BHSD's profit margins would have very little impact on

Telebrands' willingness to license its patented technology, and BHSD's willingness to pay. As

such, this *Georgia-Pacific* Factor has no impact on the

agreements.

Factor #9: The utility and advantages of the patented property over the old modes or

devices, if any, that had been used for working out similar results.

and

Factor #10: The nature of the patented invention; the character of the commercial

embodiment of it as owned and produced by the licensor; and the benefits to those who have

used the invention.

26. According to the Abstract of the '272 patent, the invention relates to:

[a] flexible hose having an inner tube member made from a thermoplastic

elastomeric material and an outer tube member made from a fabric like material.

The inner tube member is secured to the outer tube member only at an inlet coupler

and an outlet coupler. The inlet coupler is constructed to secure to a water supply

provided from a conventional household water spigot. The outlet coupler

incorporates a flow restrictor allowing the inner tube member to equalize in

<sup>68</sup> Email from Adam Kurland to Michael Zinna Re: Perlmutter, dated May 9, 2024.

Case 1:23-cv-00225-MAD-CFH Document 34-14 Filed 07/26/24 Page 21 of 35

United States District Court for the Northern District of New York

Case No. 1:23-cv-00225-MAD-CFH

Telebrands Corporation v. BHSD Trading LLC

pressure with pressurized water received from the water supply. Pressurized

water expands the elongated inner tube member longitudinally along a length of

the inner tube member and laterally across a width of the inner tube member

thereby substantially increasing the length of the hose to an expanded condition

wherein the hose contracts to a substantially decreased length when there is a

decrease in pressurized water.<sup>69</sup>

27. According to the Abstract of the '870 patent:

[a] hose which automatically expands longitudinally and automatically expands

laterally upon the application of a pressurized liquid is disclosed. The hose can

automatically expand longitudinally up to six times its unexpanded or contracted

length. Upon release of the pressurized liquid within the hose, the hose will

automatically contract to a contracted condition. The hose includes an inner tube

made from an elastic material and an outer tube made from a non-elastic material.

The inner tube is positioned concentrically within the outer tube in both a

contracted condition and an expanded condition. The outer tube is secured to the

inner tube only at a first end of the inner and outer tubes and at a second end of

the inner and outer tubes. The outer tube moves laterally and longitudinally with

respect to the inner tube when the tubes are transitioning between a contracted

condition and an expanded condition.<sup>70</sup>

<sup>69</sup> U.S. Patent No. 9,581,272, issued February 28, 2017, Abstract.

<sup>70</sup> U.S. Patent No. 10,174,870, issued January 8, 2019, Abstract.

United States District Court for the Northern District of New York

Case No. 1:23-cv-00225-MAD-CFH

Telebrands Corporation v. BHSD Trading LLC

28. According to the patents-in-suit, the invention sought to eliminate issues that existed with prior art garden hoses, such as difficulty with storage, kinking, weight and bulkiness, and difficulty with unraveling. 71 As such, the patents-in-suit identify that "what is needed in the art is a hose that can be expanded and extended to a practical length during use, and automatically returned to the reduced length when not in use. Also, a hose which is relatively light in weight and will not kink when taken from storage and filled with liquid for use."<sup>72</sup> Thus, the patents-insuit disclose an expandable garden hose which, "[i]n the contracted state[,] . . . is relatively easy to store and easy to handle because of its relative short length and its relative light weight[,] and in the extended state the hose can be located to where ever the liquid is required."<sup>73</sup> According to Telebrands' website, its own patented expandable garden hose, the Pocket Hose® hose, includes these benefits over prior art garden hoses described above. For example, Telebrands states that the Pocket Hose® hose "[e]xpands to over twice its size," is "[l]ightweight and portable," and "[w]on't kink, tear or crease." Further, customer reviews for the Pocket Hose® hose on Amazon.com indicate that consumers purchase these products for similar reasons. For example, one customer described the Pocket Hose® hose as "lightweight, durable, [] easy to maneuver, and it never kinks or twists."<sup>75</sup>

<sup>&</sup>lt;sup>71</sup> See, e.g., U.S. Patent No. 10,174,870, issued January 8, 2019, Background of the Invention.

<sup>&</sup>lt;sup>72</sup> See, e.g., U.S. Patent No. 10,174,870, issued January 8, 2019, Background of the Invention.

<sup>&</sup>lt;sup>73</sup> See, e.g., U.S. Patent No. 10,174,870, issued January 8, 2019, Field of the Invention.

<sup>74</sup> http://www.telebrands.com/pocket hose/.

<sup>&</sup>lt;sup>75</sup> https://www.amazon.com/Multiple-Patterns-Expandable-Lead-Free-

Lightweight/dp/B09X2B2FLX/ref=sr 1 4 sspa?crid=2WJGN78NM9UBN&dib=eyJ2IjoiMSJ9.K1KcWIIYsZbaYtf -kyqwvOBTeJdSoiraT3GIJwUF06L6NZvBq3FZzJnTHmbFlO7Ej-

y7YJZ4uMrgO0Ft9tyVAWriZEjQ4QqGmE90wYY4 yWDwYCYQOkanGWNY3dVBXyE8Yu6QJ5XdyYsF6kgx

Case 1:23-cv-00225-MAD-CFH Document 34-14 Filed 07/26/24 Page 23 of 35

United States District Court for the Northern District of New York

Case No. 1:23-cv-00225-MAD-CFH

Telebrands Corporation v. BHSD Trading LLC

29. Ordinarily, all other things being equal, a license for a patent that provides

substantial benefits and that represents a substantial improvement over the prior art can expect to

command a higher royalty than a license for a patent that does not provide such benefits.

However, with respect to Telebrands' existing agreements and the royalty rate indicated by

such agreements, this Georgia-Pacific Factor has no impact as those agreements also contained

rights to the patents-in-suit.

Factor #11: The extent to which the infringer has made use of the invention; and any

evidence probative of the value of that use.

30. As discussed above, between February 28, 2017 and December 31, 2023, BHSD

has sold infringing expandable garden hoses and earned total gross revenues of

approximately on such infringing sales. Ordinarily, all other things being equal, a

license that covers patented technology that is extensively used by the infringer, and the higher

the value of that use, the higher the royalty compared to a license that does not cover such

patented technology. However, with respect to the royalty rate reflected in Telebrands'

existing agreements, this Georgia-Pacific Factor has no impact as each of these agreements

contained rights to the patents-in-suit and covered sales of infringing expandable garden hose

products, akin to the hypothetical negotiation between BHSD and Telebrands.

QHMdWflE6zG0uj6QC9gescLsdxXbJpJFncLB10lKBybic3wq\_tLev\_MeZT-Pxu-Hb-jRBrLzvjPJeFz3gAEYOlgTPCqDZ6OBI8NQMeMwKjQMRbVvAa83PQiIh300FoG5KQk8FVytFU6mxsu11Dc0FxumK4.EV47k3BbT3v0NqZDLjsNSxPEROYGUNG2pyGc4kuScEU&dib tag=se&keywords=pocket+hose&qid=1

 $721661665 \& sprefix = pocket + hos \% 2 Caps \% 2 C147 \& sr = 8-4-spons \& sp\_csd = d2lkZ2V0TmFtZT1zcF9hdGY \& psc = 1.$ 

United States District Court for the Northern District of New York

Case No. 1:23-cv-00225-MAD-CFH

Telebrands Corporation v. BHSD Trading LLC

Factor #12: The portion of the profit or of the selling price that may be customary in the

particular business or in comparable businesses to allow for the use of the invention or

analogous inventions.

31. I am not aware of any information relating to a customary split of profit in this

industry. Royalty rates depend on the facts and circumstances surrounding the product and

related companies. Therefore, this Georgia-Pacific Factor is neutral.

Factor #13: The portion of the realizable profit that should be credited to the invention as

distinguished from non-patented elements, the manufacturing process, business risks, or

significant features or improvements added by the infringer.

32. This Georgia-Pacific Factor, which essentially addresses the concept of

apportionment, can be important in assessing the value of patented technology as distinguished

from other attributes of the product or the company that sells it. In considering Telebrands'

existing agreements, the hypothetical negotiators would recognize that the rates contained in the

agreements account for any value contributed that is unrelated to the patented technology. I am

aware that the Federal Circuit has explained that "when a sufficiently comparable license is used

as the basis for determining the appropriate royalty, further apportionment may not necessarily

be required."<sup>76</sup> Further, the Federal Circuit stated, "[b]uilt-in apportionment effectively assumes

that the negotiators of a comparable license settled on a royalty rate and royalty base combination

<sup>76</sup> See, e.g., Vectura Ltd. v. Glaxosmithkline LLC, 981 F.3d 1030, 1040 (Fed. Cir. 2020) (citing Bio-Rad Labs., Inc. v. 10X Genomics Inc., 967 F.3d 1353 (Fed. Cir. 2020)).

Case 1:23-cv-00225-MAD-CFH Document 34-14 Filed 07/26/24 Page 25 of 35

United States District Court for the Northern District of New York

Case No. 1:23-cv-00225-MAD-CFH

Telebrands Corporation v. BHSD Trading LLC

embodying the value of the asserted patent."<sup>77</sup> As such, I understand that no further

apportionment is necessary to account for the value contributed by the patents-in-suit as

compared to any non-patented elements.

Factor #14: The opinion testimony of qualified experts.

33. This report reflects my opinions in this matter.

Factor #15: The amount that a licensor (such as the patentee) and a licensee (such as the

infringer) would have agreed upon (at the time the infringement began) if both had been

reasonably and voluntarily trying to reach an agreement; that is, the amount which a

prudent licensee – who desired, as a business proposition, to obtain a license to manufacture

and sell a particular article embodying the patented invention – would have been willing to

pay as a royalty and yet be able to make a reasonable profit and which amount would have

been acceptable by a prudent patentee who was willing to grant a license.

34. Given all the information discussed above, I believe the hypothetical negotiators

would have settled on an appropriate royalty of applied to BHSD's gross sales of infringing

expandable garden hose products. Such a royalty is reasonable in light of the key metrics and

considerations described in detail above and is consistent with the established royalty rate that

Telebrands has consistently sought on past and future sales of licensed products. Further,

applying such a royalty to BHSD's gross sales of infringing products is proper as I understand

<sup>77</sup> Vectura Ltd. v. Glaxosmithkline LLC, 981 F.3d 1030, 1040 (Fed. Cir. 2020).

Telebrands Corporation v. BHSD Trading LLC

that BHSD's gross sales most closely tie to the sales price that is charged to the customer. For example, the gross sales figures contained in BHSD's financial records tie out to the Total Income for each period as represented in BHSD's Amazon Account Summaries, which is primarily composed of product sales net of credits, refunds and rebates. As discussed above, from February 28, 2017 through December 31, 2023, BHSD sold infringing expandable garden hoses on Amazon.com and joeysgarden.com and earned total gross revenues of approximately on such infringing sales. Applying a royalty to these sales results in total reasonable royalties of \$2,924,157.12, as summarized in the chart below: 80



### **Pre-judgment Interest**

35. In addition to the determination of reasonable royalty damages described above, I have also been asked by counsel to calculate pre-judgment interest on such damages to date. I understand that under the New York Civil Practice Law & Rules (CVP), "[i]nterest shall be at

<sup>&</sup>lt;sup>78</sup> See, e.g., The Garden Hose LLC 2017 Amazon Account Activity Summary: The Garden Hose LLC 2023 Amazon Account Activity Summary; YMMP LLC 2023 Amazon Account Activity Summary; BHSD Sales Data (P&L Report (second report).xlsx).

<sup>&</sup>lt;sup>79</sup> BHSD Sales Data (P&L Report (second report).xlsx).

<sup>&</sup>lt;sup>80</sup> BHSD Sales Data (P&L Report (second report).xlsx).

Telebrands Corporation v. BHSD Trading LLC

the rate of nine per centum per annum."<sup>81</sup> I further understand that such pre-judgment interest shall be calculable based on the annual sales of infringing products, rather than the date of first infringement.<sup>82</sup> After applying a mid-year convention and simple interest at an annual rate of 9%, BHSD's total pre-judgment interest on reasonable royalty damages through July 26, 2024 (the date of this declaration) amounts to \$709,550.08, and total damages amount to \$3,633,707.20, as summarized in the chart below.<sup>83</sup>

8 - Dec. 31, 2017 105,096.53 02/28/2017	<b>2018</b> \$ 206,893.63	<u> </u>	2019											
105,096.53		<u>s</u>	2019											
,	\$ 206,893.63	S		_	2020		2021		2022		2023		Total	
02/28/2017		Ψ	43,778.43	\$	93,691.57	\$	484,659.52	\$	1,675,236.19	\$	314,801.25	\$	2,924,157.12	
	01/01/2018		01/01/2019		01/01/2020		01/01/2021		01/01/2022		01/01/2023			
12/31/2017	12/31/2018		12/31/2019		12/31/2020		12/31/2021		12/31/2022		12/31/2023			
07/31/2017	07/02/2018		07/02/2019		07/02/2020		07/02/2021		07/02/2022		07/02/2023			
2,552	2,216		1,851		1,485		1,120		755		390			
6.9918	6.0712		5.0712		4.0685		3.0685		2.0685		1.0685			
9.00%	9.00%		9.00%		9.00%		9.00%		9.00%		9.00%			
0.6293	0.5464		0.4564		0.3662		0.2762		0.1862		0.0962			
66,137.25	\$ 113,046.68	\$	19,980.48	\$	34,309.85	\$	133,862.96	\$	311,928.98	\$	30,283.88	\$	709,550.08	
71,233.78	\$ 319,940.31	\$	63,758.91	\$	128,001.42	\$	618,522.48	\$	1,987,165.17	\$	345,085.13	\$	3,633,707.20	
	07/31/2017 2,552 6.9918 9.00% 0.6293 66,137.25	07/31/2017         07/02/2018           2,552         2,216           6,9918         6,0712           9,00%         9,00%           0,6293         0,5464           66,137.25         \$ 113,046.68	07/31/2017         07/02/2018           2,552         2,216           6.9918         6.0712           9.00%         9.00%           0.6293         0.5464           66,137.25         \$ 113,046.68           \$         \$	07/31/2017         07/02/2018         07/02/2019           2,552         2,216         1,851           6,9918         6,0712         5,0712           9,00%         9,00%         9,00%           0,6293         0,5464         0,4564           66,137.25         \$ 113,046.68         \$ 19,980.48	07/31/2017         07/02/2018         07/02/2019           2,552         2,216         1,851           6.9918         6.0712         5.0712           9.00%         9.00%           0.6293         0.5464         0.4564           66,137.25         \$ 113,046.68         \$ 19,980.48	07/31/2017         07/02/2018         07/02/2019         07/02/2020           2,552         2,216         1,851         1,485           6,9918         6,0712         5,0712         4,0685           9,00%         9,00%         9,00%         9,00%           0,6293         0,5464         0,4564         0,3662           66,137,25         \$ 113,046,68         \$ 19,980,48         \$ 34,309,85	07/31/2017         07/02/2018         07/02/2019         07/02/2020           2,552         2,216         1,851         1,485           6.9918         6.0712         5.0712         4.0685           9.00%         9.00%         9.00%           0.6293         0.5464         0.4564         0.3662           66,137.25         \$ 113,046.68         \$ 19,980.48         \$ 34,309.85         \$	07/31/2017         07/02/2018         07/02/2019         07/02/2020         07/02/2021           2,552         2,216         1,851         1,485         1,120           6,9918         6,0712         5,0712         4,0685         3,0685           9,00%         9,00%         9,00%         9,00%           0,6293         0,5464         0,4564         0,3662         0,2762           66,137,25         \$ 113,046,68         \$ 19,980,48         \$ 34,309,85         \$ 133,862,96	07/31/2017         07/02/2018         07/02/2019         07/02/2020         07/02/2021           2,552         2,216         1,851         1,485         1,120           6,9918         6,0712         5,0712         4,0685         3,0685           9,00%         9,00%         9,00%         9,00%           0,6293         0,5464         0,4564         0,3662         0,2762           66,137.25         \$ 113,046.68         \$ 19,980.48         \$ 34,309.85         \$ 133,862.96         \$	07/31/2017         07/02/2018         07/02/2019         07/02/2020         07/02/2021         07/02/2022           2,552         2,216         1,851         1,485         1,120         755           6,9918         6,0712         5,0712         4,0685         3,0685         2,0685           9,00%         9,00%         9,00%         9,00%         9,00%           0,6293         0,5464         0,4564         0,3662         0,2762         0,1862           66,137,25         \$ 113,046.68         \$ 19,980.48         \$ 34,309.85         \$ 133,862.96         \$ 311,928.98	07/31/2017         07/02/2018         07/02/2019         07/02/2020         07/02/2021         07/02/2022           2,552         2,216         1,851         1,485         1,120         755           6.9918         6.0712         5.0712         4.0685         3.0685         2.0685           9.00%         9.00%         9.00%         9.00%         9.00%           0.6293         0.5464         0.4564         0.3662         0.2762         0.1862           66,137.25         \$ 113,046.68         \$ 19,980.48         \$ 34,309.85         \$ 133,862.96         \$ 311,928.98         \$	07/31/2017         07/02/2018         07/02/2019         07/02/2020         07/02/2021         07/02/2022         07/02/2023           2,552         2,216         1,851         1,485         1,120         755         390           6,9918         6,0712         5,0712         4,0685         3,0685         2,0685         1,0685           9,00%         9,00%         9,00%         9,00%         9,00%         9,00%         9,00%           0,6293         0,5464         0,4564         0,3662         0,2762         0,1862         0,0962           66,137.25         \$ 113,046.68         \$ 19,980.48         \$ 34,309.85         \$ 133,862.96         \$ 311,928.98         \$ 30,283.88	07/31/2017         07/02/2018         07/02/2019         07/02/2020         07/02/2021         07/02/2022         07/02/2023           2,552         2,216         1,851         1,485         1,120         755         390           6,9918         6,0712         5,0712         4,0685         3,0685         2,0685         1,0685           9,00%         9,00%         9,00%         9,00%         9,00%         9,00%           0,6293         0,5464         0,4564         0,3662         0,2762         0,1862         0,0962           66,137.25         \$ 113,046.68         \$ 19,980.48         \$ 34,309.85         \$ 133,862.96         \$ 311,928.98         \$ 30,283.88         \$	

36. Additionally, I have also been asked by counsel to calculate total damages and pre-judgment interest assuming the Court finds that BHSD has willfully infringed Telebrands' patents and awards trebled damages. As discussed above, applying a royalty to these BHSD's infringing product sales revenue results in total reasonable royalties of \$2,924,157.12.

<sup>81</sup> N.Y. C.P.L.R. § 5004 (https://www.nysenate.gov/legislation/laws/CVP/5004).

<sup>&</sup>lt;sup>82</sup> See, e.g., PPC Broadband, Inc. v. Corning Optical Communs. RF, LLC, 11-cv-761, 2016 U.S. Dist. LEXIS 152450, \*31–\*32 (S.D.N.Y. Nov. 3, 2016).

<sup>&</sup>lt;sup>83</sup> See above for my determination of Total Royalties. "Days to Midpoint" calculated as July 26, 2024 minus "Midpoint of Period"; "Years to Midpoint" calculated as "Days to Midpoint" divided by 365; "Interest Factor" calculated as "Interest Rate" multiplied by "Years to Midpoint"; "Pre-judgment Interest" calculated as "Interest Factor" multiplied by "Total Royalties"; "Total Damages" calculated as "Pre-judgment Interest" plus "Total Royalties."

Telebrands Corporation v. BHSD Trading LLC

Trebling these damages results in total trebled reasonable royalties of \$8,772,471.36.<sup>84</sup> After applying a mid-year convention and simple interest at an annual rate of 9%, BHSD's total prejudgment interest on trebled reasonable royalty damages through July 26, 2024 (the date of this declaration) amounts to \$2,128,650.23, and total trebled damages amount to \$10,901,121.59, as summarized in the chart below.<sup>85</sup>

Calculation of Pre-judgment Interest on Trebled Reasonable Royalties as of July 26, 2024																
	Feb	28 - Dec. 31, 2017		2018		2019		2020		2021		2022		2023		Total
Trebled Royalties	\$	315,289.59	\$	620,680.89	\$	131,335.29	\$	281,074.71	\$	1,453,978.56	\$	5,025,708.57	\$	944,403.75	\$	8,772,471.36
Period Start Date		02/28/2017		01/01/2018		01/01/2019		01/01/2020		01/01/2021		01/01/2022		01/01/2023		
Period End Date		12/31/2017		12/31/2018		12/31/2019		12/31/2020		12/31/2021		12/31/2022		12/31/2023		
Midpoint of Period		07/31/2017		07/02/2018		07/02/2019		07/02/2020		07/02/2021		07/02/2022		07/02/2023		
Days to Midpoint		2,552		2,216		1,851		1,485		1,120		755		390		
Years to Midpoint		6.9918		6.0712		5.0712		4.0685		3.0685		2.0685		1.0685		
Interest Rate		9.00%		9.00%		9.00%		9.00%		9.00%		9.00%		9.00%		
Interest Factor		0.6293		0.5464		0.4564		0.3662		0.2762		0.1862		0.0962		
Pre-judgment Interest	\$	198,411.74	\$	339,140.04	\$	59,941.43	\$	102,929.56	\$	401,588.88	\$	935,786.94	\$	90,851.64	\$	2,128,650.23
<b>Total Damages</b>	\$	513,701.33	\$	959,820.93	\$	191,276.72	\$	384,004.27	\$	1,855,567.44	\$	5,961,495.51	\$	1,035,255.39	\$ :	10,901,121.59
	_		=		=		_		=		_		_		=	

37. Should the Court ultimately enter an award of damages against BHSD at a date later than July 26, 2024, pre-judgment interest will continue to accrue at a rate of approximately 0.025% per day.<sup>86</sup> Applying this rate to my calculation of total reasonable royalties results in additional pre-judgment interest in the amount of \$721.03 per day for each day following the date of this declaration until the Court enters an award of damages.<sup>87</sup> Applying this rate to my calculation of trebled reasonable royalties results in additional pre-judgment interest in the

<sup>&</sup>lt;sup>84</sup> Calculated as \$2,924,157.12 \* 3 = \$8,772,471.36.

<sup>&</sup>lt;sup>85</sup> See above for my determination of Total Royalties. "Trebled Royalties" calculated as Total Royalties multiplied by 3; "Days to Midpoint" calculated as July 26, 2024 minus "Midpoint of Period"; "Years to Midpoint" calculated as "Days to Midpoint" divided by 365; "Interest Factor" calculated as "Interest Rate" multiplied by "Years to Midpoint"; "Pre-judgment Interest" calculated as "Interest Factor" multiplied by "Total Royalties"; "Total Damages" calculated as "Pre-judgment Interest" plus "Total Royalties."

 $<sup>^{86}</sup>$  Calculated as 9.00% / 365 = 0.0247%.

<sup>&</sup>lt;sup>87</sup> Calculated as (9.00% / 365) \* \$2,924,157.12 = \$721.03.

Case 1:23-cv-00225-MAD-CFH Document 34-14 Filed 07/26/24 Page 29 of 35

United States District Court for the Northern District of New York Case No. 1:23-cv-00225-MAD-CFH

Telebrands Corporation v. BHSD Trading LLC

amount of \$2,163.08 per day for each day following the date of this declaration until the Court enters an award of damages.<sup>88</sup>

- 38. I note that these calculations are limited to sales data produced by BHSD as of the date of this declaration. Should additional sales data be produced from BHSD or any Third Party Retailers, I will be prepared to update my calculations at that time if the Court so desires.
- 39. I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct to the best of my knowledge and belief.

Executed at Dallas, Texas on this 26<sup>th</sup> day of July, 2024.

Christopher H. Anderson

Senior Manager, Stout Risius Ross, LLC

<sup>&</sup>lt;sup>88</sup> Calculated as (9.00% / 365) \* \$8,772,471.36 = \$2,163.08.

# **Christopher Anderson**

Senior Manager





Dallas, TX USA Office: +1.214.459.3616 canderson@stout.com

#### Education

B.S., Finance and Operations Management, Indiana University, Kelley School of Business

#### **Practice Areas**

Intellectual Property Disputes

Christopher Anderson is a Senior Manager in the Disputes, Compliance, & Investigations group. He has provided dispute resolution services for cases involving patent infringement, trademark infringement, trade secret misappropriation, false advertising, breach of contract, breach of fiduciary duty, and unfair competition, among others. Through these matters, he has assisted in preparation for discovery, depositions, expert reports, mediations, arbitrations, and trial.

Christopher has conducted complex financial analyses involving lost sales, lost profits, incremental profits, fixed and variable costs, reasonable royalties, business valuations, and unjust enrichment for both plaintiffs and defendants.

His case experience encompasses a broad array of industries, including cellular, construction, consumer products, financial securities, medical products, sales, and supply chain.

# **Christopher Anderson**

Senior Manager



### **Employment**

October 2023 – Present	Stout Risius Ross, LLC – Senior Manager
August 2022 – September 2023	Stout Risius Ross, LLC – Manager
January 2021 – August 2022	Davis & Hosfield Consulting, LLC – Manager
January 2019 – December 2020	Davis & Hosfield Consulting, LLC – Senior Consultant
August 2016 – December 2018	Davis & Hosfield Consulting, LLC – Consultant

### **Litigation Consulting Experience**

Provided dispute resolution services for cases involving patent infringement, trade secret misappropriation, false advertising, breach of contract, and breach of fiduciary duty, among others.

Conducted complex financial analyses involving lost wages, lost sales, lost profits, incremental profits, fixed and variable costs, reasonable royalties, business valuations, royalty audits, and unjust enrichment for both plaintiffs and defendants.

Assisted counsel in various stages of litigation including analyzing financial issues, creating financial damages models, and developing demonstrative exhibits for mediation, arbitration, and trial.

Case experience encompasses an array of industries including, but not limited to, consumer products, construction, electronics, financial securities, healthcare, pharmaceuticals, software, and telecommunications.

### **Consulting Experience**

stout.com

Lawsuit	Court	Law Firm	Type	Industry/Product
Genentech, Inc. v. Biogen MA, Inc. Case No. 4:23-cv-00909-YGR	U.S. District Court for the Northern District of California	Williams & Connolly LLP	Breach of Contract	Pharmaceuticals
ACQIS LLC v. Sony Interactive Entertainment Inc. and Sony Interactive Entertainment LLC Case No. 1:23-cv-00822-ADA	U.S. District Court for the Western District of Texas, Austin Division	Wilmer Cutler Pickering Hale and Dorr LLP	Patent Infringement	Video Game Consoles
Qorvo, Inc. v. Akoustis Technologies, Inc. and Akoustis, Inc. Case No. 1:21-cv-01417-JPM	U.S. District Court for the District of Delaware	Sheppard Mullin	Trade Secret Misappropriation Patent Infringement Unfair Competition	BAW Filters



Lawsuit	Court	Law Firm	Type	Industry/Product
EcoFactor, Inc. v. <u>ecobee, Inc.</u> Case No. 6:22-cv-00033-ADA	U.S. District Court for the Western District of Texas, Waco Division	Venable LLP	Patent Infringement	Smart Thermostats
ecobee, Inc. v. EcoFactor, Inc. Case No. 1:21-cv-00323-MN	U.S. District Court for the District of Delaware	Venable LLP	Patent Infringement	Smart Thermostats
EcoFactor, Inc. v. <u>ecobee, Inc.</u> Case No. 6:21-cv-00428-ADA (consolidated)	U.S. District Court for the Western District of Texas, Waco Division	Venable LLP	Patent Infringement	Smart Thermostats
Vampire Family Brands, LLC v. <u>RiGO</u> <u>Trading, S.A.; Haribo of America, Inc.;</u> <u>and Does 1-20</u> Case No. 2:21-cv-005560-DSF-JC	U.S. District Court for the Central District of California, Western Division	Leydig, Voit & Mayer, Ltd.	Trademark Infringement	Confectionary Products
Cirba Inc. (d/b/a Densify) and Cirba IP, Inc. v. VMware, Inc. Case No. 1:19-cv-007422-MN (consolidated)	U.S. District Court for the District of Delaware	Morrison & Foerster	Patent Infringement	Software
F45 Training Pty Ltd. and F45 Training Inc. v. <u>Body Fit Training USA Inc. and BFT Franchise Holdings LLC</u> Case No. 1:20-cv-01194-WCB	U.S. District Court for the District of Delaware	Willkie Farr & Gallagher LLP	Patent Infringement	Group Fitness
United Services Automobile Association v. <u>PNC Bank N.A.</u> Case No. 2:21-cv-00246-JRG	U.S. District Court for the Eastern District of Texas, Marshall Division	Munger, Tolles & Olson LLP	Patent Infringement	Mobile Banking
Deere & Company v. <u>AGCO</u> <u>Corporation and Precision Planting</u> <u>LLC</u> Case No. 1:18-cv-00827-CFC  (Consolidated)	U.S. District Court for the District of Delaware	Wilmer Cutler Pickering Hale and Dorr LLP	Patent Infringement	Agriculture
Stone Brewing Co., LLC v.  MillerCoors LLC Case No. 3:18-cv-00331-BEN-LL	U.S. District Court for the Southern District of California	Wilmer Cutler Pickering Hale and Dorr LLP	Trademark Infringement	Beer
Michael J. Lombardo and Melissa A. Lombardo v. <u>CitiMortgage, Inc.</u> Case No. 18-10299-PBS (Consolidated)	U.S. District Court for the District of Massachusetts	Mayer Brown LLP	Breach of Contract	Banking
Ford Motor Company and Ford Global Technologies, LLC v. InterMotive, Inc. and Gregory E. Schafer Case No. 4:17-cv-11584-TGB-APP	U.S. District Court for the Eastern District of Michigan	Brooks Kushman P.C.	Trademark Infringement & Breach of Contract	Automotive Manufacturing

Investment Banking | Transaction Advisory | Valuation Advisory | Disputes, Compliance, & Investigations

stout.com



Lawsuit	Court	Law Firm	Type	Industry/Product
IPA Technologies Inc. v. <u>Amazon.com</u> , <u>Inc. and Amazon Digital Services</u> , <u>LLC</u> Case No. 20-842-CFC	U.S. District Court for the District of Delaware	Kirkland & Ellis LLP	Copyright Infringement	Software
Anthony Scott Levandowski v. <u>Uber Technologies, Inc.</u> Case No. 20-30242 (HLB)	U.S. Bankruptcy Court for the Northern District of California, San Francisco Division	Jenner & Block LLP	Breach of Contract	Vehicle Automation
10x Genomics, Inc. v. Celsee, Inc. Case No. 1:19-cv-00862-CFC-SRF	U.S. District Court for the District of Delaware	Durie Tangri, LLP	Patent Infringement	Single-cell Genomics
Orthopaedic Hospital v. <u>DJO Global</u> <u>Inc. and DJO Finance LLC</u> Case No. 3:19-cv-00970-JLS-AHG	U.S. District Court for the Southern District of California	Quinn Emanuel Urquhart & Sullivan, LLP	Patent Infringement	Healthcare
Sol IP v. <u>AT&amp;T Mobility LLC</u> Case No. 2:18-cv-00526-RWS-RSP; Sol IP v. <u>Sprint Corporation</u> , et al. Case No. 2:18-cv-00527-RWS-RSP; Sol IP v. <u>Verizon Communication Inc.</u> , et al. Case No. 2:18-cv-00528-RWS-RSP	U.S. District Court for the Eastern District of Texas, Marshal Division	McKool Smith PC; Quinn Emanuel Urquhart & Sullivan, LLP; Gibson, Dunn & Crutcher LLP; McGuireWoods LLP; Alston & Bird LLP	Patent Infringement	Telecommunications
Intellectual Ventures I, LLC and Intellectual Ventures II, LLC v.  NetApp, Inc. Civil Action Nos. 1:16-cv-10868-PBS; 1:16-cv-10860-PBS	U.S. District Court for the District of Massachusetts	Gibson, Dunn & Crutcher LLP	Patent Infringement	Software
CAO Lighting, Inc. v. Light Efficient Design Case No.: 1:17-cv-07359	United States District Court for the Northern District of Illinois, Eastern Division	Barnes & Thornburg LLP	Patent Infringement	LED Lighting
Vir2us, Inc. v. Sophos Inc. and Invincea, Inc. Case No. 2:19-cv-00018-HCM-DEM	U.S. District Court for the Eastern District of Virginia, Norfolk Division	Goodwin Procter LLP	Breach of Contract	Software
Fractus, S.A. v. CommScope <u>Technologies LLC</u> , et al. Civil Action Nos. 2:18-cv-00135-JRG; 2:18-cv-00137-JRG; 2:18-cv-00138-JRG	U.S. District Court for the Eastern District of Texas, Marshall Division	Carlson Caspers Vandenburgh & Lindquist, PA	Patent Infringement	Telecommunications

Investment Banking | Transaction Advisory | Valuation Advisory | Disputes, Compliance, & Investigations

stout.com



Lawsuit	Court	Law Firm	Туре	Industry/Product
Novartis Vaccines and Diagnostics, Inc., Novartis Pharma AG, and Grifols Worldwide Operations Limited v. Regeneron Pharmaceuticals, Inc. Case No. 1:18-cv-02434	United States District Court for the Southern District of New York, White Plains Division	Rakoczy Molino Mazzochi Siwik LLP	Patent Infringement	Pharmaceuticals
Intellectual Ventures II LLC v. <u>T-Mobile USA, Inc.</u> , et al. Civil Action Nos. 2:17-cv-661-JRG; 2:17-cv-662-JRG (Consolidated)	U.S. District Court for the Eastern District of Texas, Marshall Division	Kwun Bhansali Lazarus LLP	Patent Infringement	Telecommunications
Route1 Inc. v. <u>AirWatch LLC</u> Case No. 1:17-cv-00331-RGA	U.S. District Court for the District of Delaware	Morrison & Foerster LLP	Patent Infringement	Software
<u>Digital Ally, Inc.</u> v. Taser International, Inc. Case No. 2:16-cv-02032	U.S. District Court for the District of Kansas	Erise IP, P.A.	Patent Infringement	Wireless Body-Worn Cameras
SS&C Technologies, Inc., v. Bradley Rossa and Clearwater Analytics, LLC Case No. 2015-CH-15891	Circuit Court of Cook County, Illinois County Department, Chancery Division	Latham & Watkins	Trade Secret	Software
Laveranues Coles, et al. v. Chuhak & Tecson, P.C., Gary Stern, Jeanne Kerkstra, David Shiner, and Lindsey Markus Case No. 18 L 1095	Circuit Court of Cook County, Illinois County Department, Law Division	Konicek & Dillon, P.C.	General Commercial Dispute	Financial Services
The Renco Group, Inc. v. MacAndrews AMG Holdings LLC; MacAndrews & Forbes Holdings Inc., and AM General Holdings LLC Case No. 7668-VCN	The Chancery of the State of Delaware	Paul, Weiss, Rifkind, Wharton & Garrison LLP	Breach of Contract	Automotive Manufacturing
Princeton Digital Image Corporation v. <u>Ubisoft Entertainment SA and Ubisoft,</u> <u>Inc.</u> Case No. 1:13-cv-00335-LPS-CJB	U.S. District Court for the District of Delaware	Erise IP P.A.	Patent Infringement	Video Games
ACQIS LLC v. <u>EMC Corporation</u> Case No. 1:14-cv-13560-ADB	U.S. District Court for the District of Massachusetts	Gibson, Dunn & Crutcher LLP	Patent Infringement	Computer Interconnect Technology
Bruce and Jane Levy v. Peter Levy Case No. 2016-CH-06454	Circuit Court of Cook County, Illinois County Department, Chancery Division	Harrison Law LLC	Business Valuation	Supply Chain and Logistics



Lawsuit	Court	Law Firm	Type	Industry/Product
Navico Inc. and Navico Holding AS v. Garmin International, Inc. and Garmin USA, Inc. Case No. 4:14-cv-00303-JED-TLW	U.S. District Court for the Eastern District of Texas, Marshall Division	Paul, Weiss, Rifkind, Wharton & Garrison LLP	Patent Infringement & False Advertising	Consumer Products
Amdocs (Israel) Limited v. Openet Telecom, Inc. and Openet Telecom LTD. Case No: 1:10-CV-910 (LMB/JFA)	U.S. District Court for the Eastern District of Virginia, Alexandria Division	Wilmer Cutler Pickering Hale and Dorr LLP	Patent Infringement	Software
National Products Inc. v. Belkin International, Inc. Case No. 2:16-cv-00402-TSZ	U.S. District Court for the Western District of Washington at Seattle	Fenwick & West LLP	Patent Infringement	Consumer Products
Toy'n Around, Inc. v. <u>VTech</u> <u>Electronics North America, LLC</u> Case No: 0:16-cv-01413	United States District Court for the District of Minnesota	Steptoe & Johnson LLP	Breach of Contract & Unjust Enrichment	Consumer Products
Oyster Optics, LLC v. <u>Coriant (USA)</u> <u>Inc.</u> , <u>Coriant North America, LLC, and</u> <u>Coriant Operations, Inc.</u> Case No. 2:16-cv-01302-JRG	U.S. District Court for the Eastern District of Texas, Marshall Division	Banner & Witcoff, Ltd.	Patent Infringement	Fiber Optic Networks
Huawei Technologies Co. Ltd. v. <u>T-Mobile US, Inc., et al.</u> Case Nos. 2:16-cv-00052-JRG-RSP; 2:16-cv-00055-JRG-RSP; 2:16-cv- 00056-JRG-RSP; 2:16-cv-00057-JRG- RSP	U.S. District Court for the Eastern District of Texas, Marshall Division	Wilmer Cutler Pickering Hale and Dorr LLP	Patent Infringement	Telecommunications
Andrea Honigsblum v. Next Door & Window Company, Inc., et al.	Circuit Court of Cook County, Illinois County Department, Law Division	Schain Banks Kenny & Schwartz LTD	Lost Earnings	Healthcare
Howard Samuels, as Assignee/Trustee of the TAG Creditor's Trust f/k/a The American Group of Constructors, Inc. v. BP Products North America, Inc. Case No. 01-15-0003-9125	American Arbitration Association	Greensfelder, Hemker & Gale, P.C.	Breach of Contract and Business Valuation	Construction